

CONCLUSION

Sustainability

Fulfilling the needs of current generations without compromising the needs of future generations, while ensuring a balance between economic growth, environmental care and social well-being.

Risk categories

- Economic
- Environmental
- Geopolitical
- Societal
- Technological

2 years

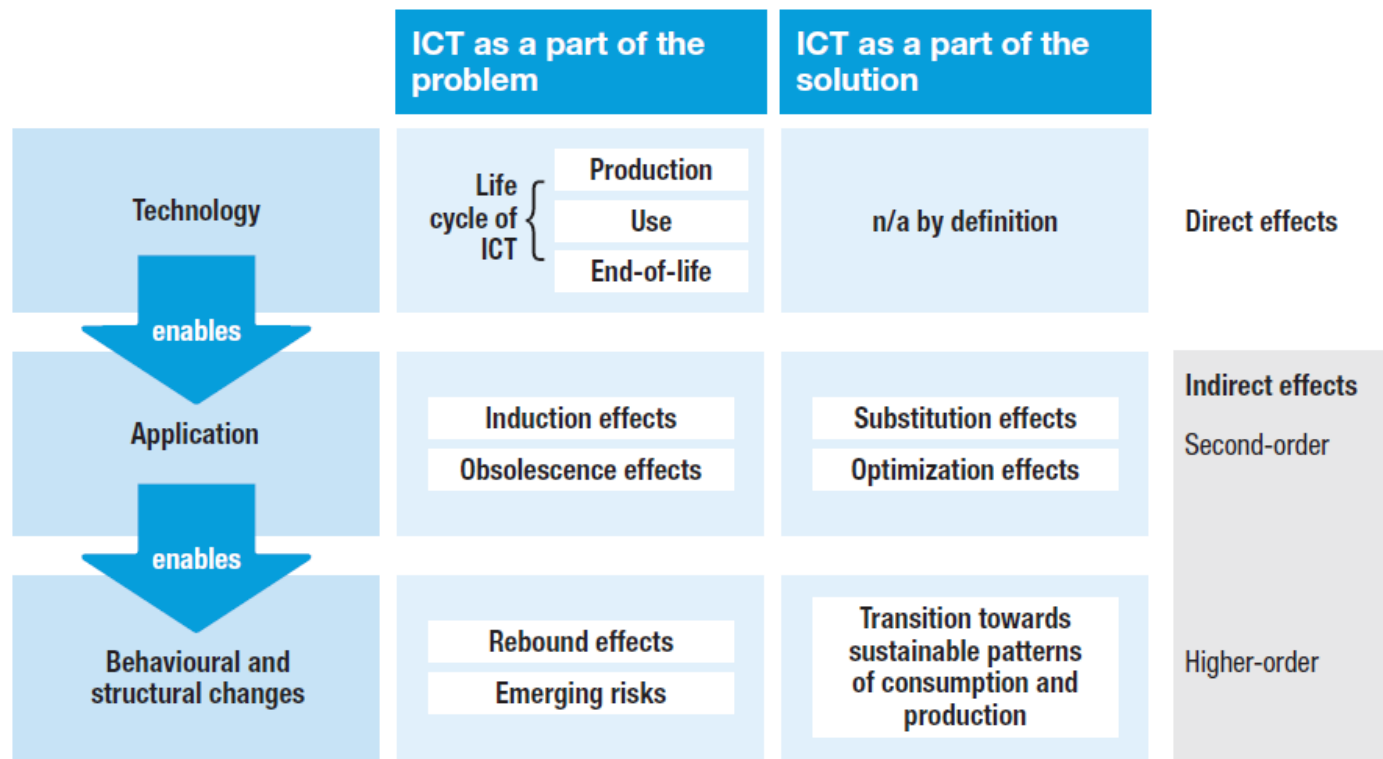
1 st	Misinformation and disinformation
2 nd	Extreme weather events
3 rd	Societal polarization
4 th	Cyber insecurity
5 th	Interstate armed conflict
6 th	Lack of economic opportunity
7 th	Inflation
8 th	Involuntary migration
9 th	Economic downturn
10 th	Pollution

10 years

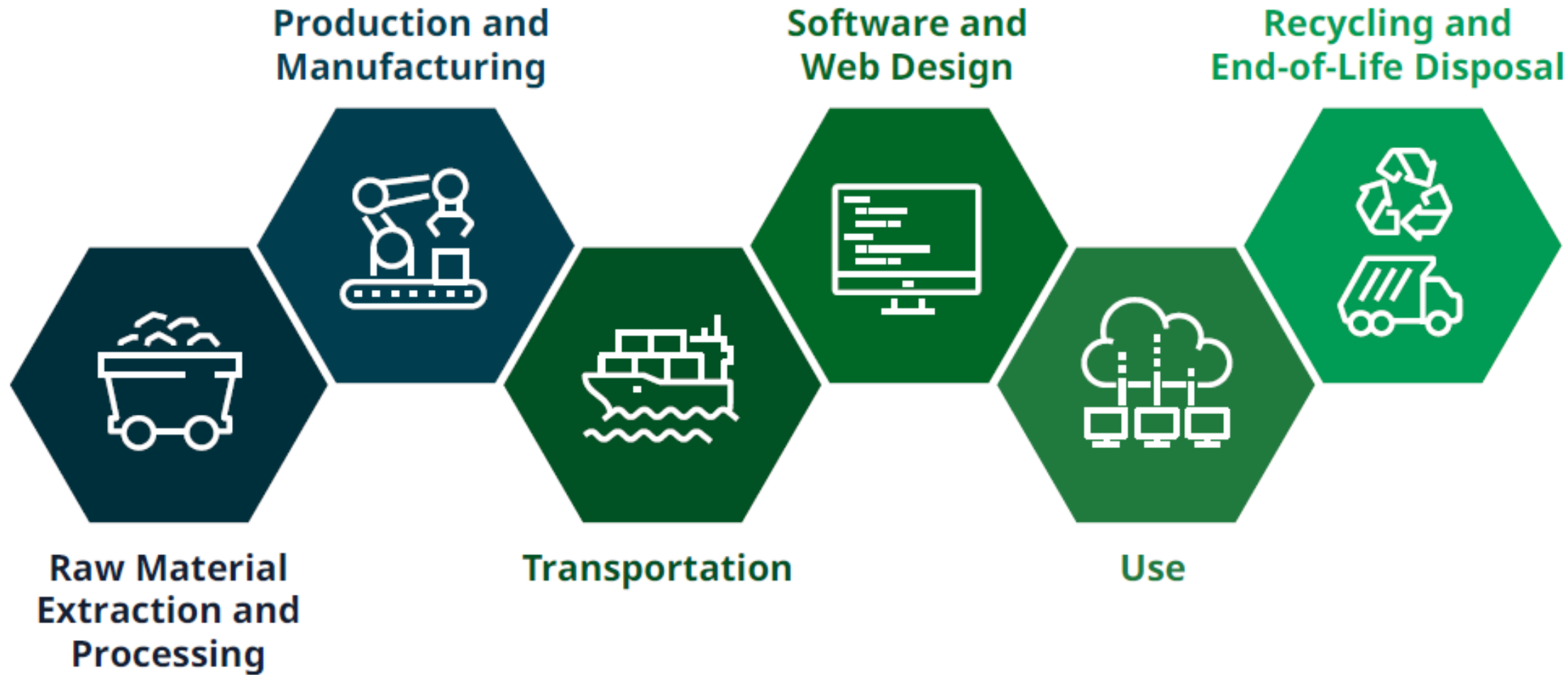
1 st	Extreme weather events
2 nd	Critical change to Earth systems
3 rd	Biodiversity loss and ecosystem collapse
4 th	Natural resource shortages
5 th	Misinformation and disinformation
6 th	Adverse outcomes of AI technologies
7 th	Involuntary migration
8 th	Cyber insecurity
9 th	Societal polarization
10 th	Pollution

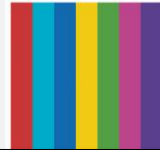
Source
World Economic Forum Global Risks
Perception Survey 2023-2024.

Figure I.2
Digitalization as a problem or a solution for promoting environmental sustainability



Source: UNCTAD, based on Hilty and Aebischer (2015).





CONCLUSION

Most employee, customer centric and meaningful business & IT ecosystem

**Buy and build, full stack digital transformation
& IT services company**

Fast facts



~€ 655m
Revenue '23



+25
M&A transactions



>4,500
employees '23



8
Countries (NL, DE, BE, PT, SP, SA,
BU, USA)



+30
Companies



Utrecht
Headquarters (NL)

Onze DOMEINEN NL

MARKTEN

- Energie & Utilities
- Financiële dienstverlening
- Industrie
- Overheid, onderwijs en veiligheid
- Reizigers vervoer
- Retail, voedsel & agri
- Zakelijke dienstverlening
- Zorg

MISSION CRITICAL – CLOUD & APPLICATIONS

STRATEGY
ENABLEMENT

BUSINESS
IMPROVEMENT

DIGITAL EXPERIENCE
& PERFORMANCE

CUSTOM SOFTWARE &
MARKET SOLUTIONS

ENTERPRISE
APPLICATIONS

CLOUD
WORKSPACE

SMART
TECHNOLOGY

DATA & INTEGRATION

THEMA'S

Sustainability

Emerging Tech

Cyber Security

AI

OneShore

CONCLUSION

Conclusion feels the responsibility to act on the duality of the digital world and to drive change.

IT is (part of) the solution and enables a sustainable future



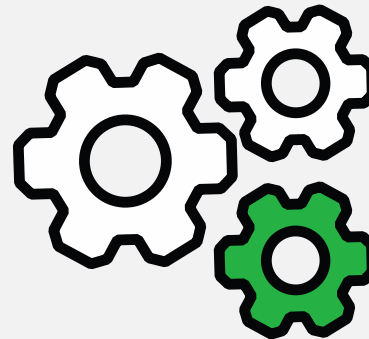
The impact of IT is significant and must be addressed

Let's bring IT and sustainability in symbiosis

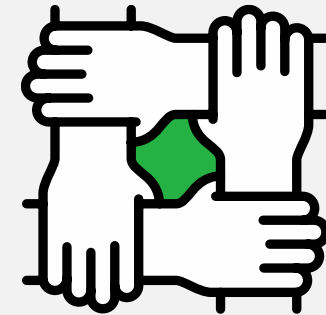
AANPAK GEBASEERD OP DRIE PIJLERS



**Reduce negative
impact**



**Make, or contribute to
positive impact**



**Solve challenges by collaborating
in
sustainable ecosystems**

INHOUD AANPAK - SUSTAINABLE TWO MODEL

CONCLUSION

SUSTAINABLE IT ROADMAP

C - DISTINCTIVE

SUSTAINABLE INNOVATION

TECHNOLOGY AS THE BOOSTER

7. GENERATE SUSTAINABLE VALUE THROUGH INNOVATIVE TECHNOLOGY

- Sustainable IT radar & partner ecosystem
- Adopt sustainable IT via lean-start up and MVP development process
- Twin transition: tap in innovative technology and data to boost sustainability goals
- Enable sustainable business models & platforms with emerging technology

STATUS: ☐ To do ☐ Doing ☐ Done

4. CREATE FACT-BASED SUSTAINABILITY INSIGHTS

- Connect, integrate & automate ESG data sources for ESG performance management
- Fact-based value chain ESG insights
- Generate actionable insights in energy usage of IT landscape incl. renewable energy availability

STATUS: ☐ To do ☐ Doing ☐ Done

1. MIGRATE TO SUSTAINABLE IT INFRASTRUCTURE

- Responsible architecture & design
- Demand based resource usage
- Sustainable cloud strategy
- Application and data rationalisation, standardization & reduction
- Sustainable IT hardware management

STATUS: ☐ To do ☐ Doing ☐ Done

WAY OF WORKING AS THE ACCELERATOR

8. INFUSE SUSTAINABILITY IN INNOVATION CULTURE

- New sustainable IT adaption process
- Embed sustainability success factors in innovations and experiments
- Involve material stakeholders in MVP development process
- Excel innovation via hackathons & incubators

STATUS: ☐ To do ☐ Doing ☐ Done

5. ACCELERATE SUSTAINABLE BUSINESS WITH DATA & IT

- Improve Sustainability performance based on factbased & actionable ESG insights
- Green software development
- DevSecSusOps
- Fit for purpose IT workload & resources management

STATUS: ☐ To do ☐ Doing ☐ Done

2. EMBED SUSTAINABILITY IN CRITICAL CORE

- Actionable insights in energy usage and renewable energy availability
- Sustainability by design in processes
- ESG data fundament in ERP-system
- Application and data lifecycle management

STATUS: ☐ To do ☐ Doing ☐ Done

ORGANISATION AS THE REINFORCER

9. STRATEGIZE & INTEGRATE SUSTAINABILITY

- Strategize material sustainability topics & align and integrate in corporate strategy
- Cascade corporate strategy to business strategies incl. operations
- Build and/or participate in multi disciplinair and cross sectoral sustainable ecosystems

STATUS: ☐ To do ☐ Doing ☐ Done

6. FOSTER A SUSTAINABLE CULTURE

- Invest in employee understanding of sustainable business & drive behavioural change
- Aid bottom-up sustainability initiatives
- Stakeholder interaction and participation
- Workforce diversity, equity and inclusion

STATUS: ☐ To do ☐ Doing ☐ Done

3. GOVERN & FINANCE SUSTAINABLE BUSINESS

- Integrate sustainability KPI's in GRC framework & (Agile) project portfolio management
- Secure KPI ownership and allocate budget & resources based on business strategies
- Compliance with sustainability regulations
- Sustainable vendor management

STATUS: ☐ To do ☐ Doing ☐ Done

CONCLUSION

BUSINESS DONE DIFFERENTLY

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IT ALS ENABELER VAN MAATSCHAPPELIJKE TRANSITIES



CONCLUSION
MISSION CRITICAL

AMIS
CONCLUSION

Digitalisering zorg: Landelijk dekkend netwerk van infrastructuur voor gegevensuitwisseling



Balans energienetwerk: realtime aansturen op afstand van zonne- en windparken



‘BEPERKEN’

CONCLUSION
FOREYET

**Energiebesparing
reisinformatieschermen**



myBrand
CONCLUSION

**Energiezuinigere
datacenters door
hardware & architectuur**



CONCLUSION
ENABLEMENT

**GreenOps: CO2
besturingsdashboardom
optimaal gebruikte
maken resources cloud**



‘BIJDRAGEN’



CONCLUSION

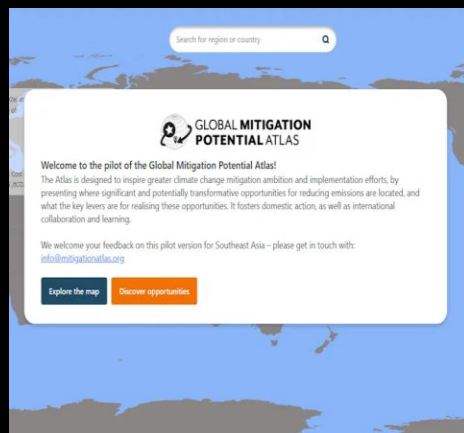
Hot Item 

CONCLUSION

CONCLUSION
XFORCE

CONCLUSION
CONSULTING

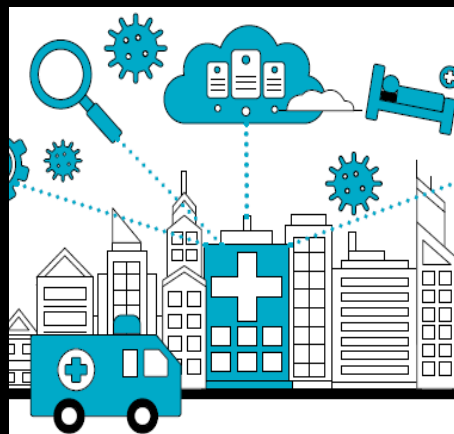
ATLAS: Webplatform dat landen helpt met CO2-reductie



mediaan.

CONCLUSION

Ziekenhuisopnames voorspellen tijdens de pandemie



CONCLUSION
CONSULTING

Hot Item 

CONCLUSION

Yellowtail

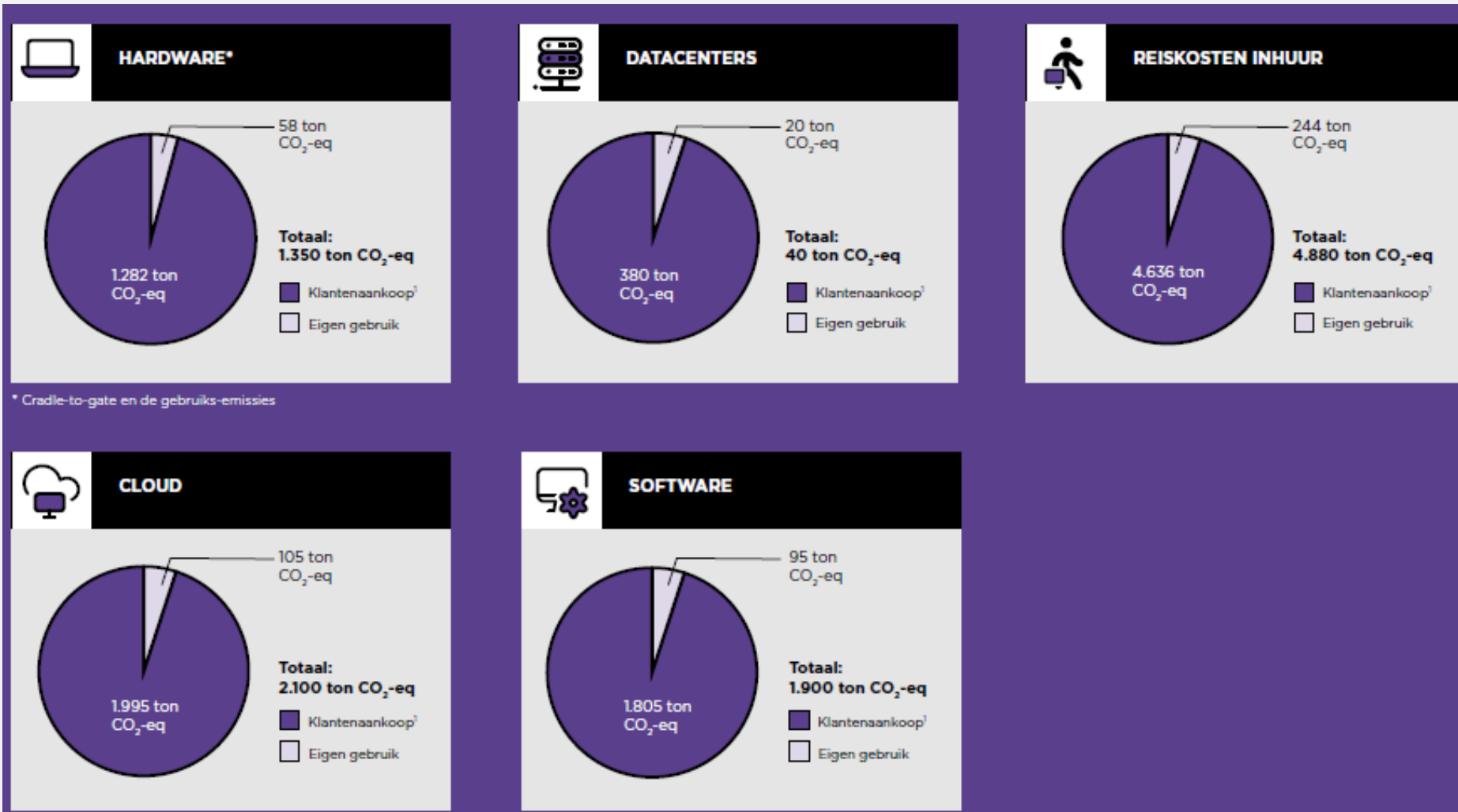
CONCLUSION

CSRD – Tech me up, please



PRAKTICE WHAT YOU PREACH

'23 Footprint IT Conclusion



PRAKTICE WHAT YOU PREACH



Donatie van **481 laptops** (2023) via Allemaal Digitaal



Pilot DGI Dashboard gestart in Q4



Met partners UAF en Hogeschool Amsterdam **World cITizens @ Work programma** ontwikkeld (Winnaar Promotor publieksprijs '24). Tien deelnemers in 2023, minimaal zoveel in 2024.



Responsible AI policy (ethiek & environment)



Verlagen IT footprint:

- IT Hardware Lifecycle Management
- Data lifecyclemanagement
- Servicesdesk 'met schroevendraaier'
- Duurzaam inkoopbeleid incl. circulairiteitsbeleid
- EHV-er



70.000 bomen geplant sinds '22

Conclusion Impact Bos (8 hectare, 29.000 bomen): Pilot IT & biodiversiteit

